

Music Enthusiasts Email Database



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Total Universe: 3,459,066

Base Rate: \$125.00/M

Description Summary

From rap, to hip-hop, to pop, to classical and everything in between, these music-loving individuals are going to respond to offers such as CD club memberships, movie/music releases, cable TV, etc. Don't let the AmeriList Music Enthusiasts Email file pass you by. These highly responsive enthusiasts all have a love for music and an interest in buying more of it! This AmeriList email file of music enthusiasts contains active responders who have a great interest in song, lyrics, artists and music in general. Don't miss out on the most accurate and up-to-date email marketing data available today!

How Our Data Is Compiled

Our Music Enthusiasts Email Database is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2016, the U.S. music industry generated about \$17.2 billion
- About 60% of Americans said they attended a live concert with a main headliner in 2016

Recommended Usage

This email list is recommended for a variety of offers, such as music and entertainment stores, online music sites, musical artists, entertainment venues, instrument sellers and manufacturers, auditions, and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Occupation

Marital Status
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com